

Exotic or tropic Liqueur Europé or USA Tender No. 105_16

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	369 Systembolaget stores
Deadline written offer:	October 29, 2019
Launch Date:	June 1, 2020

Product Requirements

Country of Origin:	Austria, Belgium, France, Germany, Holland, Italy, Netherlands, Portugal, Spain, U.S.A.
Type of Product:	Spirits
Region (Classification):	Europa or USA
Ex. Cellar Price:	2,4-3,3 € per 700 ml Glass bottle / PET
Minimum Volume (units):	10.600 (Volume Unit 700 ml Glass bottle / PET)
Type of Container:	Glass bottle / PET
Container Size:	700 ml
Alcohol vol.:	15 - 17 % alc. vol.
Sugar level (g/l):	Minumum 100 g/l
Sample Image:	Yes

Other Requirements:

1. On launch plan stage reference was spirits¹⁴
2. It must be clearly stated on the packaging which the main flavor or taste is in Swedish or English.
3. Note that the term "shot" must not appear on the product or in the product name.
4. Only one offer per producer.
5. The Monopoly will select two products for this tender. The first product will stay in the market for minimum 9 months (permanent listing) while the second product will be selected for the temporary listing.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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