

Rose wine in can container

Tender No. 105_7

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (9 months minimum)

Distribution: 370 Systembolaget stores

Deadline written offer: October 22, 2019
Launch Date: June 1, 2020

Product Requirements

Country of Origin: Australia, New Zealand, U.S.A.

Type of Product: Rose wine

Region (Classification): Any

Grapes: Any grape variety

Vintage: USA 2018 or 2019, For Australien and New Zealand 2019

Ex. Cellar Price: 0,5-3 an aggressive price point will be of advantage € per 250 - 375 Can

Minimum Volume (units): 30.000 (Volume Unit 250 - 375 Can)

Type of Container: Can

Container Size: 250 - 375

Sample Image: Yes

Other Requirements:

1. On launch plan stage reference was oth1

2. Rose should be clearly stated in the packaging.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34 info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

Apply for this tender on via online form

Concealed Wines AB - www.concealedwines.com - info@concealedwines.com