

UK Lager max 5% alcohol in Bottle or Can Tender No. 104_39

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	145 Systembolaget stores
Deadline written offer:	August 13, 2019
Launch Date:	March 2, 2020

Product Requirements

Country of Origin:	Great Britain, Ireland
Type of Product:	Beer
Ex. Cellar Price:	0,25-0,5 € per 330 or 355 or 440 ml Glass bottle or Can
Minimum Volume (units):	400.000 units (Volume Unit 330 or 355 or 440 ml Glass bottle or Can)
Type of Container:	Glass bottle or Can
Container Size:	330 or 355 or 440 ml
Alcohol vol.:	Maximum 5 % alc. vol. % alc. vol.
Sample Image:	Yes

Other Requirements:

1. On launch plan stage reference was beer4
2. Only one offer per producer.
3. The product must be offered with its final packaging.
4. Styles: Dortmunder, Helles. Kellerbier, Landbier, Zwickel or German Pilsner style

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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