

French, Italian or Spanish lager max Tender No. 104_38 5,5% alcohol 330 ml Can

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (9 months minimum)

Distribution: 145 Systembolaget stores

Deadline written offer: August 13, 2019
Launch Date: March 2, 2020

Product Requirements

Country of Origin: France, Italy, Spain

Type of Product: Beer

Ex. Cellar Price: 0,23-0,32 € per 330 ml Can

Minimum Volume (units): 900.000 units (Volume Unit 330 ml Can)

Type of Container: Can
Container Size: 330 ml

Alcohol vol.: Maximum 5,5 % alc. vol. % alc. vol.

Other Requirements:

1. On launch plan stage reference was beer18

2. Only one offer per producer.

3. The product must be offered with its final packaging.

4. Style: International Style Lager

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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Apply for this tender on via online form

Concealed Wines AB - www.concealedwines.com - info@concealedwines.com