

Cider 275 or 330 ml Max 4,5% alcohol Tender No. 104_30

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	244 Systembolaget stores
Deadline written offer:	August 6, 2019
Launch Date:	March 2, 2020

Product Requirements

Country of Origin:	Any Country
Type of Product:	Cider
Ex. Cellar Price:	0,3-0,45 € per 275 -330 ml PET (Plastic bottle)
Minimum Volume (units):	240.000 units (Volume Unit 275 -330 ml PET (Plastic bottle))
Type of Container:	PET (Plastic bottle)
Container Size:	275 -330 ml
Closure:	Crown cap
Alcohol vol.:	Maximum 4,5 % alc. vol. % alc. vol.

Other Requirements:

1. On launch plan stage reference was cider2
2. On the front label of the bottle, it must be clearly stated that it is a cider and which the main flavoring agent is, in Swedish or English.
3. Only one offer per producer.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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