

VR Lisboa or Alentejano Fernao Pires Tender No. W191207 blend in 1L PET bottle

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	December 15, 2019
Deadline Samples:	January 14, 2020
Launch Date:	May 1, 2020
Taste Style: (See Taste Styles Info)	crisp & fruity

Product Requirements

Country of Origin:	Portugal
Type of Product:	White wine
Region (Classification):	Vinho Regional Lisboa or Vinho Regional Alentejano
Grapes:	A blend of two or more grape varieties, one of which must be Fernao Pires.
Ex. Cellar Price:	0,8 - 1 € per 1000 ml 1-litre PET-bottle
Minimum Volume (units):	16000 (Volume Unit 1000 ml 1-litre PET-bottle)
Estimated Volume (yearly):	40000 (Volume Unit 1000 ml 1-litre PET-bottle)
Type of Container:	1-litre PET-bottle
Container Size:	1000 ml
Other Requirements:	<ol style="list-style-type: none">1. A blend of two or more grape varieties, one of which must be Fernao Pires.2. The grape varieties and their proportions must be indicated on the offer.3. The region of production and the classification of the wine must be indicated on the label.4. The product must have a plastic screw cap closure.5. Modern, youthful style and appearance will be advantageous.6. Product feature enabling Alko's Green choice -symbol will be advantageous.7. Moderate price may be advantageous.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

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