

VR Península de Setúbal dry Verdelho Tender No. W191206 blend

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	December 15, 2019
Deadline Samples:	January 14, 2020
Launch Date:	June 1, 2020
Taste Style: (See Taste Styles Info)	smooth & light or crisp & fruity

Product Requirements

Country of Origin:	Portugal
Type of Product:	White wine
Region (Classification):	Vinho Regional Península de Setúbal
Grapes:	A blend of two or more grape varieties, one of which must be Verdelho.
Ex. Cellar Price:	1,3 - 1,6 € per 750 ml bottle
Minimum Volume (units):	4264 (Volume Unit 750 ml bottle)
Estimated Volume (yearly):	10660 (Volume Unit 750 ml bottle)
Type of Container:	bottle
Container Size:	750 ml

Other Requirements:

1. A blend of two or more grape varieties, one of which must be Verdelho.
2. Taste profile smooth & light will be advantageous.
3. The proportion of the dominant grape variety may not exceed 75 percent, the grape varieties and their proportions must be indicated on the offer.
4. The region of production and the classification of the wine must be indicated on the label.
5. Modern, youthful style and appearance will be advantageous, Screw cap closure will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.
7. Environmentally responsible packaging will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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