

## Rosé Nero d'Avola in 0,5-litre package Tender No. W191204 made of liquid packaging board

Monopoly: Finland (Alko)

**Assortment:** Permanent listing (12 months minimum)

**Distribution:** Segment Premium 60 - 100

Deadline written offer:December 15, 2019Deadline Samples:January 14, 2020

Launch Date: May 1, 2020

## **Product Requirements**

Country of Origin: Italy

Type of Product: Rose wine

**Grapes:** Grape variety Nero d'Avola.

**Ex. Cellar Price:** 0,5 - 0,7 € per 500 ml package made of liquid packaging board package

made of liquid packaging board

Minimum Volume (units): 6400 (Volume Unit 500 ml package made of liquid packaging board package

made of liquid packaging board)

Estimated Volume (yearly): 16000 (Volume Unit 500 ml package made of liquid packaging board

package made of liquid packaging board)

**Type of Container:** package made of liquid packaging board

Container Size: 500 ml package made of liquid packaging board

## Other Requirements:

- 1. Grape variety Nero d'Avola.
- 2. The grape variety or varieties must be indicated on the offer.
- 3. IGT classified wine. The classification of the wine must be indicated on the offer and on the package.
- 4. Only one product per brand can be offered to this search.
- 5. Moderate price will be advantageous.
- 6. Product feature enabling Alko's Green choice -symbol will be advantageous.

## To receive further information on this and other tenders feel free to contact us:

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**ONLINE SUPPORT** 

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Apply for this tender on via online form

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