

Red Wine in NON Bordeaux or Bourgogne bottle shape

Tender No. W191109

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Premium 60 - 100
Deadline written offer:	November 15, 2019
Deadline Samples:	December 16, 2019
Launch Date:	May 1, 2020
Taste Style: (See Taste Styles Info)	luscious & jammy or robust & powerful

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Red wine
Ex. Cellar Price:	3,7 - 4,5 € per 750 ml bottle
Minimum Volume (units):	2664 (Volume Unit 750 ml bottle)
Estimated Volume (yearly):	6660 (Volume Unit 750 ml bottle)
Type of Container:	bottle
Container Size:	750 ml

Other Requirements:

1. The product must have a bottle shape that differs from the so-called Bordeaux or Bourgogne bottle shapes.
2. The grape variety or varieties must be indicated on the offer.
3. Product feature enabling Alko's Green choice -symbol will be advantageous.
4. Environmentally responsible packaging will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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