

DOC Piemonte Barbera

Tender No. W191107

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	November 15, 2019
Deadline Samples:	December 16, 2019
Launch Date:	April 1, 2020
Taste Style: (See Taste Styles Info)	berried & fresh or luscious & jammy

Product Requirements

Country of Origin:	Italy
Type of Product:	Red wine
Region (Classification):	DOC Piemonte
Grapes:	Grape variety Barbera.
Vintage:	vintage wine
Ex. Cellar Price:	1,3 - 1,8 € per 750 ml bottle
Minimum Volume (units):	13200 (Volume Unit 750 ml bottle)
Estimated Volume (yearly):	33000 (Volume Unit 750 ml bottle)
Type of Container:	bottle
Container Size:	750 ml
Other Requirements:	<ol style="list-style-type: none">1. Grape variety Barbera.2. Only one product per brand can be offered to this search.3. The vintage must be indicated on the label.4. Product feature enabling Alko's Green choice -symbol will be advantageous.5. Added value with environmentally responsible packaging.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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