

## Syrah

Tender No. W191101

---

<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Wide Plus - 250 - 280
<b>Deadline written offer:</b>	November 15, 2019
<b>Deadline Samples:</b>	December 16, 2019
<b>Launch Date:</b>	May 1, 2020
<b>Taste Style:</b> <a href="#">(See Taste Styles Info)</a>	luscious & jammy

## Product Requirements

---

<b>Country of Origin:</b>	Chile
<b>Type of Product:</b>	Red wine
<b>Grapes:</b>	Grape variety Syrah.
<b>Vintage:</b>	vintage wine
<b>Ex. Cellar Price:</b>	1,1 - 1,4 € per 750 ml bottle
<b>Minimum Volume (units):</b>	18640 (Volume Unit 750 ml bottle)
<b>Estimated Volume (yearly):</b>	46600 (Volume Unit 750 ml bottle)
<b>Type of Container:</b>	bottle
<b>Container Size:</b>	750 ml
<b>Other Requirements:</b>	<ol style="list-style-type: none"><li>1. Grape variety Syrah.</li><li>2. The grape variety must appear on the label.</li><li>3. The vintage must be indicated on the label.</li><li>4. Screw cap closure.</li><li>5. Product feature enabling Alko's Green choice -symbol will be advantageous.</li><li>6. Added value with environmentally responsible packaging.</li><li>7. An ethical trade wine will be advantageous.</li></ol>

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

info@concealedwines.com

### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

**Email:** calle.nilsson@concealedwines.com

[Apply for this tender on via online form](#)

---