

Ethical trade organic Syrah dominant blend with Cabernet Sauvignon Tender No. W191001

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	October 15, 2019
Deadline Samples:	November 14, 2019
Launch Date:	April 1, 2020
Taste Style: (See Taste Styles Info)	luscious & jammy

Product Requirements

Country of Origin:	Argentina
Type of Product:	Red wine
Organic:	Yes
Grapes:	A blend of Syrah and Cabernet Sauvignon, the dominant grape variety must be Syrah (max. 80 %).
Vintage:	vintage wine
Ex. Cellar Price:	1,3 - 1,5 € per 750 ml bottle
Minimum Volume (units):	10640 (Volume Unit 750 ml bottle)
Estimated Volume (yearly):	26600 (Volume Unit 750 ml bottle)
Type of Container:	bottle
Container Size:	750 ml

Other Requirements:

1. A blend of Syrah and Cabernet Sauvignon, the dominant grape variety must be Syrah (max. 80 %).
2. The grape varieties and their proportions must be indicated on the offer and must appear on the label.
3. The vintage must be indicated on the label.
4. Screw cap closure.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. Added value with environmentally responsible packaging.
7. Modern, youthful style and appearance will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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