

## Bordeaux in 3L Bag-in-Box

Tender No. W190910

|   |   |
|---|---|
| <b>Monopoly:</b>  | Finland (Alko)                          |
| <b>Assortment:</b>  | Permanent listing (12 months minimum)   |
| <b>Distribution:</b>  | Segment Wide - 200 - 230                |
| <b>Deadline written offer:</b>                              | September 15, 2019                      |
| <b>Deadline Samples:</b>                                    | October 14, 2019                        |
| <b>Launch Date:</b>   | March 1, 2020                           |
| <b>Taste Style:</b> <a href="#">(See Taste Styles Info)</a> | luscious & jammy or nuanced & developed |

## Product Requirements

|                                   |  |
|-----------------------------------|--|
| <b>Country of Origin:</b>         | France                                 |
| <b>Type of Product:</b>           | Red wine                               |
| <b>Region (Classification):</b>   | Bordeaux                               |
| <b>Ex. Cellar Price:</b>          | 3,6 - 5 € per 3000 ml bag-in-box       |
| <b>Minimum Volume (units):</b>    | 5200 (Volume Unit 3000 ml bag-in-box)  |
| <b>Estimated Volume (yearly):</b> | 13000 (Volume Unit 3000 ml bag-in-box) |
| <b>Type of Container:</b>         | bag-in-box                             |
| <b>Container Size:</b>            | 3000 ml                                |

### Other Requirements:

1. The classification of the wine must be indicated on the package.
2. The grape variety or varieties and their proportions must be indicated on the offer.
3. Mentioning the grape variety or varieties on the package will be advantageous.
4. An organic wine will be advantageous.
5. Modern, youthful style and appearance will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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