

Red blend of min 6 grapes

Tender No. W190903

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Premium 60 - 100
Deadline written offer:	September 15, 2019
Deadline Samples:	October 14, 2019
Launch Date:	March 1, 2020
Taste Style: (See Taste Styles Info)	luscious & jammy or robust & powerful

Product Requirements

Country of Origin:	Chile
Type of Product:	Red wine
Grapes:	A blend of minimum six grape varieties
Vintage:	vintage wine
Ex. Cellar Price:	2,5 - 3,4 € per 750 ml bottle
Minimum Volume (units):	5200 (Volume Unit 750 ml bottle)
Estimated Volume (yearly):	13000 (Volume Unit 750 ml bottle)
Type of Container:	bottle
Container Size:	750 ml
Ageing:	Aged in oak

Other Requirements:

1. A blend of minimum six grape varieties, the total amount of different grape varieties must be indicated on the front label.
2. The grape varieties and their proportions must be indicated on the offer.
3. Oaked. The method and duration of oaking must be indicated on the offer under additional information.
4. The region of production must be smaller than Wine of Chile, it must be indicated on the offer and on the label.
5. The vintage must appear on the label.
6. A renowned producer and/or an esteemed representative of the style in question may be advantageous.
7. Product feature enabling Alko's Green choice -symbol will be advantageous, an ethical trade wine and environmentally responsible packaging will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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