

Shiraz or Shiraz blend from South Eastern Australia and sub-regions

Tender No. W190902

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	September 15, 2019
Deadline Samples:	October 14, 2019
Launch Date:	February 1, 2020
Taste Style:	(See Taste Styles Info) smooth & fruity

Product Requirements

Country of Origin:	Australia
Type of Product:	Red wine
Region (Classification):	South Eastern Australia tai its sub-region
Grapes:	Grape variety Shiraz or a blend where the dominant grape variety must be Shiraz.
Vintage:	vintage wine
Ex. Cellar Price:	1,3 - 1,7 € per 750 ml bottle
Minimum Volume (units):	18400 (Volume Unit 750 ml bottle)
Estimated Volume (yearly):	46000 (Volume Unit 750 ml bottle)
Type of Container:	bottle
Container Size:	750 ml

Other Requirements:

1. Only one product per brand can be offered to this search.
2. Grape variety Shiraz or a blend where the dominant grape variety must be Shiraz.
3. The grape varieties and their proportions must be indicated on the offer.
4. The vintage must be indicated on the label.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. Added value with environmentally responsible packaging.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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