

Riesling Dry 1,5L Bag-in-box

Tender No. W190811

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	August 15, 2019
Deadline Samples:	September 16, 2019
Launch Date:	March 1, 2020
Taste Style: (See Taste Styles Info)	crisp & fruity or nuanced & structured

Product Requirements

Country of Origin:	New Zealand
Type of Product:	White wine
Grapes:	Grape variety Riesling.
Vintage:	vintage wine
Ex. Cellar Price:	3,5 - 5 € per 1500 ml 1.5-litre bag-in-box
Minimum Volume (units):	6400 (Volume Unit 1500 ml 1.5-litre bag-in-box)
Estimated Volume (yearly):	16000 (Volume Unit 1500 ml 1.5-litre bag-in-box)
Type of Container:	1.5-litre bag-in-box
Container Size:	1500 ml
Sample Image:	Yes

Other Requirements:

1. Grape variety Riesling.
2. The grape variety must appear on the package.
3. The region of production must be indicated on the offer and on the package.
4. The vintage must be indicated on the package.
5. Moderate price will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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