

Rheinhessen blend of Weissburgunder, Grauburgunder and other

Tender No. W190810

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| Monopoly: | Finland (Alko) |
| Assortment: | Permanent listing (12 months minimum) |
| Distribution: | Segment Super Premium - 15 - 45 |
| Deadline written offer: | August 15, 2019 |
| Deadline Samples: | August 29, 2019 |
| Launch Date: | January 1, 2020 |
| Taste Style: (See Taste Styles Info) | crisp & fruity |

Product Requirements

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|-----------------------------------|---|
| Country of Origin: | Germany |
| Type of Product: | White wine |
| Region (Classification): | Rheinhessen |
| Grapes: | A blend of two or three grape varieties including Weissburgunder and Grauburgunder. |
| Vintage: | vintage wine |
| Ex. Cellar Price: | 3,7 - 5 € per 750 ml bottle |
| Minimum Volume (units): | 800 (Volume Unit 750 ml bottle) |
| Estimated Volume (yearly): | 2000 (Volume Unit 750 ml bottle) |
| Type of Container: | bottle |
| Container Size: | 750 ml |

Other Requirements:

1. A blend of two or three grape varieties including Weissburgunder and Grauburgunder.
2. The dominant grape variety must be Weissburgunder (max. 80 %).
3. The grape varieties and their proportions must be indicated on the offer.
4. The vintage must be indicated on the label.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. Modern, youthful style and appearance will be advantageous.
7. Environmentally responsible packaging will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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