

Dry or medium dry White wine of max 9.5% alcohol Tender No. W190704

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	July 15, 2019
Deadline Samples:	August 14, 2019
Launch Date:	January 1, 2020
Taste Style: (See Taste Styles Info)	smooth & light or crisp & fruity

Product Requirements

Country of Origin:	South Africa
Type of Product:	White wine
Grapes:	The grape variety or varieties must be indicated on the offer.
Ex. Cellar Price:	1,2 - 1,7 € per 750 ml bottle
Minimum Volume (units):	4000 (Volume Unit 750 ml bottle)
Estimated Volume (yearly):	10000 (Volume Unit 750 ml bottle)
Type of Container:	bottle
Container Size:	750 ml
Alcohol vol.:	maximum 9.5 % alc. vol.

Other Requirements:

1. The grape variety or varieties must be indicated on the offer.
2. Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer.
3. Maximum alcohol percentage on the label 9,5 % and must be a Screw cap closure.
4. Product feature enabling Alko's Green choice -symbol will be advantageous.
5. Ingredient and nutrition information on the product's label will be advantageous.
6. Modern, youthful style and appearance may be advantageous.
7. Environmentally responsible packaging will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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