

## Gin 350ml PET min 37,5%

Tender No. S191201

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<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Wide - 200 - 230
<b>Deadline written offer:</b>	December 1, 2019
<b>Deadline Samples:</b>	December 30, 2019
<b>Launch Date:</b>	May 1, 2020

## Product Requirements

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<b>Country of Origin:</b>	Any Country
<b>Type of Product:</b>	Spirits
<b>Ex. Cellar Price:</b>	1,2 - 1,4 at 37,5 % alc € per 350 ml PET-bottle
<b>Minimum Volume (units):</b>	9600 (Volume Unit 350 ml PET-bottle)
<b>Estimated Volume (yearly):</b>	24000 (Volume Unit 350 ml PET-bottle)
<b>Type of Container:</b>	PET-bottle
<b>Container Size:</b>	350 ml
<b>Alcohol vol.:</b>	minimum 37,5 % alc. vol.

### Other Requirements:

1. Production method must appear on the label/package.
2. Added value with organic feature.
3. An ethical trade product will be advantageous.
4. Product feature enabling Alko's Green choice -symbol will be advantageous.
5. The Price is based on minimum alcohol level as stated, the ex-cellar price decreases if the alcohol level goes higher.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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