

White Rum 350 or 500ml

Tender No. S190901

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	September 1, 2019
Deadline Samples:	September 30, 2019
Launch Date:	May 1, 2020

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Ex. Cellar Price:	1,2 - 1,4 at 37,5 % alc € per 350 ml or 500 ml bottle
Minimum Volume (units):	4800 (Volume Unit 350 ml or 500 ml bottle)
Estimated Volume (yearly):	12000 (Volume Unit 350 ml or 500 ml bottle)
Type of Container:	bottle
Container Size:	350 ml or 500 ml
Alcohol vol.:	minimum 37,5 % alc. vol.
Other Requirements:	<ol style="list-style-type: none">1. An ethical trade product will be advantageous.2. Product feature enabling Alko's Green choice -symbol will be advantageous.3. A renowned brand and/or an esteemed representative of the style in question may be advantageous.4. The Price is based on minimum alcohol level as stated, the ex-cellar price decreases if the alcohol level goes higher.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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