

Blended Whisky min 40% in 350ml

Tender No. S190803

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	August 1, 2019
Deadline Samples:	August 29, 2019
Launch Date:	February 1, 2020

Product Requirements

Country of Origin:	Scotland
Type of Product:	Spirits
Ex. Cellar Price:	1,2 - 1,4 at 40 % alc € per 350 ml bottle
Minimum Volume (units):	5600 (Volume Unit 350 ml bottle)
Estimated Volume (yearly):	14000 (Volume Unit 350 ml bottle)
Type of Container:	bottle
Container Size:	350 ml
Alcohol vol.:	minimum 40 % alc. vol.
Sample Image:	Yes

Other Requirements:

1. A new product in our assortment, not an additional bottle size of an existing listing.
2. An international, widely recognized brand may be advantageous.
3. Product feature enabling Alko's Green choice -symbol will be advantageous.
4. The Price is based on minimum alcohol level as stated, the ex-cellar price decreases if the alcohol level goes higher.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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