

Demi-sec or doux Champagne

Tender No. 89_37

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	105 Systembolaget stores
Deadline written offer:	April 23, 2019
Launch Date:	December 2, 2019

Product Requirements

Country of Origin:	France
Type of Product:	Sparkling wine
Region (Classification):	AOP Champagne
Ex. Cellar Price:	12-18 € per 750 ml Glass bottle
Minimum Volume (units):	9.400 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Ageing:	The wine must aged on its lees for at least 48 months
Closure:	Cork (Champagne cork)
Sugar level (g/l):	Minimum 30 g/l

Other Requirements:

1. fra10 was tender reference on Launchplan stage which now is replaced with 89_37.
2. The term 'Demi-Sec' or 'Doux' must be clearly stated on the front label
3. Only one offer per producer is allowed for this tender

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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