

## Mexican Lager 330 – 355 ml

Tender No. 89\_32

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<b>Monopoly:</b>	Sweden (Systembolaget)
<b>Assortment:</b>	Permanent listing (9 months minimum)
<b>Distribution:</b>	373 Systembolaget stores
<b>Deadline written offer:</b>	April 9, 2019
<b>Launch Date:</b>	December 2, 2019

## Product Requirements

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<b>Country of Origin:</b>	Mexico
<b>Type of Product:</b>	Beer
<b>Region (Classification):</b>	International style lager
<b>Ex. Cellar Price:</b>	0,2-0,4 € per 330 ml or 355 ml Glass bottle
<b>Minimum Volume (units):</b>	60.000 (Unit=Litres for this ref.) (Volume Unit 330 ml or 355 ml Glass bottle)
<b>Type of Container:</b>	Glass bottle
<b>Container Size:</b>	330 ml or 355 ml
<b>Alcohol vol.:</b>	Maximum 5 % alc. vol.
<b>Other Requirements:</b>	

1. beer3 was tender reference on Launchplan stage which now is replaced with 89\_32.
2. For this tender the monopoly is looking for a light lager from Mexico, but the reference is also open to breweries from Mexico whose products are licensed brewed in Europe for the European market. If the product is licensed brewed in Europe, the production facility must be indicated in the offer.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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