

## Irish Ale 330 – 500 ml bottle or can

Tender No. 89\_31

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<b>Monopoly:</b>	Sweden (Systembolaget)
<b>Assortment:</b>	Permanent listing (9 months minimum)
<b>Distribution:</b>	125 Systembolaget stores
<b>Deadline written offer:</b>	April 9, 2019
<b>Launch Date:</b>	December 2, 2019

## Product Requirements

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<b>Country of Origin:</b>	Ireland
<b>Type of Product:</b>	Beer
<b>Region (Classification):</b>	Irish Ale
<b>Ex. Cellar Price:</b>	0,3-0,5 € per 330 ml, 440 ml or 500 ml Glass bottle or Can
<b>Minimum Volume (units):</b>	15.000 (Unit=Litres for this ref.) (Volume Unit 330 ml, 440 ml or 500 ml Glass bottle or Can)
<b>Type of Container:</b>	Glass bottle or Can
<b>Container Size:</b>	330 ml, 440 ml or 500 ml
<b>Alcohol vol.:</b>	Maximum 5 % alc. vol.

### Other Requirements:

1. beer7 was tender reference on Launchplan stage which now is replaced with 89\_31.
2. For this tender the monopoly is looking for an ale from Ireland, but the reference is also open to breweries from Ireland whose products are licensed brewed in Europe for the European market. If the product is licensed brewed in Europe, the production facility must be indicated in the offer.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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