

California Merlot or Merlot blend vintage 2018

Tender No. 89_17

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	439 Systembolaget stores
Deadline written offer:	April 9, 2019
Launch Date:	December 2, 2019

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Red wine
Region (Classification):	California
Grapes:	Merlot or blend with at least 50 % of Merlot.
Vintage:	2018
Ex. Cellar Price:	1,6-2,2 € per 750 ml Light weight glass bottle (maximum 420 g) or PET (plastic bottle)
Minimum Volume (units):	59.000 (Volume Unit 750 ml Light weight glass bottle (maximum 420 g) or PET (plastic bottle))
Type of Container:	Light weight glass bottle (maximum 420 g) or PET (plastic bottle)
Container Size:	750 ml
Ageing:	Optional if it is oak aged or not.
Closure:	Stelvin screwcap
Other Requirements:	<ol style="list-style-type: none">1. usa1 was tender reference on Launchplan stage which now is replaced with 89_17.2. The origin of the wine has to appear on the front label.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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