

## UK Bitter or ESB – 440 ml, 500 ml or Tender No. 88-39 550 ml Glass bottle or can

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (9 months minimum)

**Distribution:** 417 Systembolaget stores

Deadline written offer:February 12, 2019Deadline Samples:March 12, 2019Launch Date:September 2, 2019

## **Product Requirements**

Country of Origin: Great Britain, Ireland

Type of Product: Beer

Ex. Cellar Price: 0,4-0,7 € per 440 ml, 500 ml or 550 ml Glass bottle or can

Minimum Volume (units): 50.000 liters (Volume Unit 440 ml, 500 ml or 550 ml Glass bottle or can)

**Type of Container:** Glass bottle or can

Container Size: 440 ml, 500 ml or 550 ml

Alcohol vol.: Between 4,2 and 5,4 % alc. vol.

Sample Image: Yes

Other Requirements:

1. On launch plan stage reference was beer6

- 2. This beer must be classified as either an English pale ale Bitter or an extra special bitter. Please specify which one your beer classifies as.
- 3. Only one offer per producer can be submitted
- 4. Price refers to 500 ml packaging size.

## To receive further information on this and other tenders feel free to contact us:

**Telephone:** 08-41 02 44 34 info@concealedwines.com

**ONLINE SUPPORT** 

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Apply for this tender on via online form

Concealed Wines AB - www.concealedwines.com - info@concealedwines.com