

White Wine monovarietal or blend of Irsai Oliver Tender No. W190310

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Premium 60 - 100
Deadline written offer:	March 15, 2019
Deadline Samples:	April 15, 2019
Launch Date:	August 1, 2019
Taste Style: (See Taste Styles Info)	crisp & fruity

Product Requirements

Country of Origin:	Hungary
Type of Product:	White wine
Grapes:	Grape variety Irsai Oliver or a a blend of two grape varieties, one of which must be Irsai Oliver.
Ex. Cellar Price:	1,8 - 2,6 € per 750 ml Bottle
Minimum Volume (units):	3500 (Volume Unit 750 ml Bottle)
Estimated Volume (yearly):	7000 (Volume Unit 750 ml Bottle)
Type of Container:	Bottle
Container Size:	750 ml
Sugar level (g/l):	dry or medium dry, maximum 12 g/l
Sample Image:	Yes

Other Requirements:

1. Grape variety Irsai Oliver or a a blend of two grape varieties, one of which must be Irsai Oliver.
2. The grape variety or varieties and their proportions must be indicated on the offer.
3. Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer.
4. The region of production must be indicated on the offer.
5. Product feature enabling Alko's Green choice symbol will be advantageous.
6. Moderate price may be advantageous.
7. Modern, youthful style and appearance may be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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