

# **Navy Strength Dark Rum**

## Tender No. S190302

**Monopoly:** Finland (Alko)

**Assortment:** Permanent listing (12 months minimum)

**Distribution:** Segment Super Premium - 15 - 45

Deadline written offer:March 1, 2019Deadline Samples:March 29, 2019Launch Date:October 1, 2019

## **Product Requirements**

Country of Origin: Any Country

Type of Product: Spirits

**Ex. Cellar Price:** 6,5 - 11 € per 700 ml Bottle

Minimum Volume (units): 450 (Volume Unit 700 ml Bottle)
Estimated Volume (yearly): 900 (Volume Unit 700 ml Bottle)

Type of Container: Bottle
Container Size: 700 ml

Alcohol vol.: minimum 54 % alc. vol.

Sample Image: Yes

### Other Requirements:

- 1. So called Navy Strength Rum.
- 2. Moderate price will be advantageous.
- 3. A renowned brand will be advantageous.
- 4. An ethical trade product will be advantageous.
- 5. Product feature enabling Alko's Green choice symbol will be advantageous.
- 6. Registration in the recycling system will be advantageous.

#### To receive further information on this and other tenders feel free to contact us:

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#### **ONLINE SUPPORT**

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Apply for this tender on via online form

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