

American Whisky

Tender No. S190304

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	March 1, 2019
Deadline Samples:	March 29, 2019
Launch Date:	October 1, 2019

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Spirits
Ex. Cellar Price:	6,5 - 11 € per 700 ml Bottle
Minimum Volume (units):	1000 (Volume Unit 700 ml Bottle)
Estimated Volume (yearly):	2000 (Volume Unit 700 ml Bottle)
Type of Container:	Bottle
Container Size:	700 ml
Alcohol vol.:	minimum 40 % alc. vol.
Sample Image:	Yes

Other Requirements:

1. A new product in general selection, not an additional bottle size of an existing listing.
2. An international, widely recognized brand may be advantageous.
3. Product feature enabling Alko's Green choice symbol will be advantageous.
4. Registration in the recycling system will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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