

Red blend South Eastern Australia or Tender No. W190301 Sub-Region

Monopoly: Finland (Alko)

Assortment: Permanent listing (12 months minimum)

Distribution: Segment Mainstream - 160 - 180

Deadline written offer:March 15, 2019Deadline Samples:April 15, 2019

Launch Date: September 1, 2019

Taste Style: (See Taste Styles Info) robust & powerful

Product Requirements

Country of Origin: Australia

Type of Product: Red wine

Region (Classification): South Eastern Australia or its sub-region

Grapes: A blend of two or more grape varieties.

Vintage: vintage wine

Ex. Cellar Price: 1,5 - 1,8 € per 750 ml Bottle

Minimum Volume (units): 12500 (Volume Unit 750 ml Bottle)
Estimated Volume (yearly): 25000 (Volume Unit 750 ml Bottle)

Type of Container: Bottle
Container Size: 750 ml
Sample Image: Yes

Other Requirements:

- 1. Only one product per brand can be offered to this search.
- 2. A blend of two or more grape varieties.
- 3. The proportion of the dominant grape variety may not exceed 70 percent.
- 4. The region of production must be indicated on the offer.
- 5. The vintage must be indicated on the label.
- 6. Product feature enabling Alko's Green choice symbol will be advantageous.
- 7. Registration in the recycling system will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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Apply for this tender on via online form