

Red Blend of Two Grape Varieties Western Cape Ethical certified Bag-In-Box

Tender No. W190304

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Premium 60 - 100
Deadline written offer:	March 15, 2019
Deadline Samples:	April 15, 2019
Launch Date:	September 1, 2019
Taste Style: (See Taste Styles Info)	luscious & jammy

Product Requirements

Country of Origin:	South Africa
Type of Product:	Red wine
Region (Classification):	Western Cape
Grapes:	A blend of two grape varieties. The blend must not include Shiraz.
Vintage:	vintage wine
Ex. Cellar Price:	4 - 6,2 € per 3000 ml Bag-in-box
Minimum Volume (units):	8.000 (Volume Unit 3000 ml Bag-in-box)
Estimated Volume (yearly):	15.000 (Volume Unit 3000 ml Bag-in-box)
Type of Container:	Bag-in-box
Container Size:	3000 ml
Sample Image:	Yes

Other Requirements:

1. A blend of two grape varieties. The blend must not include Shiraz.
2. The grape varieties must appear on the package.
3. Classified (WO) wine. The classification of the wine must be indicated on the package.
4. The vintage must be indicated on the package.
5. Modern, youthful style and appearance will be advantageous.
6. Product feature enabling Alko's Green choice symbol will be advantageous.
7. Fairtrade or Fair-for-Life certification.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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