

Red Wine DOC Barbera d'Alba

Tender No. W190305

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Premium 60 - 100
Deadline written offer:	March 15, 2019
Deadline Samples:	April 15, 2019
Launch Date:	August 1, 2019
Taste Style: (See Taste Styles Info)	berried & fresh or luscious & jammy

Product Requirements

Country of Origin:	Italy
Type of Product:	Red wine
Region (Classification):	DOC Barbera d'Alba
Ex. Cellar Price:	1,2 - 2,2 € per 375 ml Bottle
Minimum Volume (units):	1000 (Volume Unit 375 ml Bottle)
Estimated Volume (yearly):	2000 (Volume Unit 375 ml Bottle)
Type of Container:	Bottle
Container Size:	375 ml
Sample Image:	Yes

Other Requirements:

1. Product feature enabling Alko's Green choice symbol will be advantageous.
2. Registration in the recycling system may be advantageous.
3. Moderate price may be advantageous.
4. A renowned producer and/or an esteemed representative of the style in question may be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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