

Greek Red Wine Bag-In-Box

Tender No. W190509

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Premium 60 - 100
Deadline written offer:	May 15, 2019
Deadline Samples:	June 14, 2019
Launch Date:	October 1, 2019

Product Requirements

Country of Origin:	Greece
Type of Product:	Red wine
Ex. Cellar Price:	4,1 - 6 € per 3000 ml Bag-in-box
Minimum Volume (units):	8.500 (Volume Unit 3000 ml Bag-in-box)
Estimated Volume (yearly):	16.500 (Volume Unit 3000 ml Bag-in-box)
Type of Container:	Bag-in-box
Container Size:	3000 ml
Sample Image:	Yes

Other Requirements:

1. The grape variety or varieties must be indicated on the offer.
2. The region of production and the classification of the wine must be indicated on the offer.
3. Moderate price will be advantageous.
4. Product feature enabling Alko's Green choice symbol will be advantageous.
5. Added value with organic feature.
6. An ethical trade wine will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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