

Red Wine Other Than VR Lisboa Bag-In-Box Tender No. W190604

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	June 15, 2019
Deadline Samples:	July 15, 2019
Launch Date:	November 1, 2019
Taste Style: (See Taste Styles Info)	luscious & jammy or robust & powerful

Product Requirements

Country of Origin:	Portugal
Type of Product:	Red wine
Region (Classification):	other than Vinho Regional Lisboa
Ex. Cellar Price:	4 - 5,2 € per 3000 ml Bag-in-box
Minimum Volume (units):	15.000 (Volume Unit 3000 ml Bag-in-box)
Estimated Volume (yearly):	30.000 (Volume Unit 3000 ml Bag-in-box)
Type of Container:	Bag-in-box
Container Size:	3000 ml
Sample Image:	Yes

Other Requirements:

1. The grape variety or varieties and their proportions must be indicated on the offer.
2. The region of production and the classification of the wine must be indicated on the package.
3. Taste style robust & powerful will be advantageous.
4. Product feature enabling Alko's Green choice symbol will be advantageous.
5. Modern, youthful style and appearance may be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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