

Moschofilero 2018

Tender No. 60_39

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	125 Systembolaget stores
Deadline written offer:	November 6, 2018
Launch Date:	June 1, 2019

Product Requirements

Country of Origin:	Greece
Type of Product:	White wine
Region (Classification):	Any PGI or PDO in Greece
Grapes:	At least 85 % moschofilero
Vintage:	2018
Ex. Cellar Price:	3,2-4,2 € per 750 ml Glass bottle
Minimum Volume (units):	13.300 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Sample Image:	Yes

Other Requirements:

1. On launch plan stage reference was greece1
2. The label must be adapted for the Western European market
3. The grape composition must be clearly indicated on the label

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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