

# Sour beer flavored with berries – Tender No. 60\_29 certain countries

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (9 months minimum)

**Distribution:** 220 Systembolaget stores

Deadline written offer:October 23, 2018Deadline Samples:November 27, 2018

Launch Date: June 1, 2019

## **Product Requirements**

Country of Origin: Belgium, Canada, Denmark, Germany, Great Britain, Ireland, Norway,

Sweden, U.S.A.

Type of Product: Beer

**Ex. Cellar Price:** Maximum 0,9 € for 500 ml; and between 0,5-0,65 € for 330 ml 6-7 % € per

330-500 ml Glass bottle or can

Minimum Volume (units): 50.000 (Volume Unit 330-500 ml Glass bottle or can)

**Type of Container:** Glass bottle or can

Container Size: 330-500 ml

Alcohol vol.: Between 3,6 and 7 % alc. vol. % alc. vol.

Sample Image: Yes

### Other Requirements:

1. On launch plan stage reference was beer19

- 2. For this tender we are looking for a sour beer (Berliner weisse, Gose and Lichtenhainer or other sour beers) that has been flavored with a berry flavor.
- 3. The flavour of the beer must be clearly indicated in the name and/or on the label design
- 4. Only one offer per producer is allowed
- 5. The price may vary depending on ABV % and container size. Please revert for individual pricing.

## To receive further information on this and other tenders feel free to contact us:

**Telephone:** 08-41 02 44 34 info@concealedwines.com

#### **ONLINE SUPPORT**

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Apply for this tender on via online form

Concealed Wines AB - www.concealedwines.com - info@concealedwines.com