

## UK Bitter

Tender No. 60\_24

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<b>Monopoly:</b>	Sweden (Systembolaget)
<b>Assortment:</b>	Permanent listing (9 months minimum)
<b>Distribution:</b>	176 Systembolaget stores
<b>Deadline written offer:</b>	October 23, 2018
<b>Deadline Samples:</b>	November 27, 2018
<b>Launch Date:</b>	June 1, 2019

## Product Requirements

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<b>Country of Origin:</b>	Great Britain, Ireland
<b>Type of Product:</b>	Beer
<b>Ex. Cellar Price:</b>	0,3-0,6 € per 440, 500 or 550 ml Glass bottle or can
<b>Minimum Volume (units):</b>	60.000 (Volume Unit 440, 500 or 550 ml Glass bottle or can)
<b>Type of Container:</b>	Glass bottle or can
<b>Container Size:</b>	440, 500 or 550 ml
<b>Alcohol vol.:</b>	Between 3,6 and 4,2 % alc. vol. % alc. vol.

### Other Requirements:

1. On launch plan stage reference was beer<sup>9</sup>
2. For this tender we are looking for a British pale ale bitter
3. Only one offer per producer is allowed
4. The price may vary depending on ABV % and container size. Please revert for individual pricing. Our price is based on 500 ml.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

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