

UK Bitter

Tender No. 60_24

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	176 Systembolaget stores
Deadline written offer:	October 23, 2018
Deadline Samples:	November 27, 2018
Launch Date:	June 1, 2019

Product Requirements

Country of Origin:	Great Britain, Ireland
Type of Product:	Beer
Ex. Cellar Price:	0,3-0,6 € per 440, 500 or 550 ml Glass bottle or can
Minimum Volume (units):	60.000 (Volume Unit 440, 500 or 550 ml Glass bottle or can)
Type of Container:	Glass bottle or can
Container Size:	440, 500 or 550 ml
Alcohol vol.:	Between 3,6 and 4,2 % alc. vol. % alc. vol.

Other Requirements:

1. On launch plan stage reference was beer9
2. For this tender we are looking for a British pale ale bitter
3. Only one offer per producer is allowed
4. The price may vary depending on ABV % and container size. Please revert for individual pricing. Our price is based on 500 ml.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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