

## Kellerbier from Bayern

Tender No. 60\_23

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<b>Monopoly:</b>	Sweden (Systembolaget)
<b>Assortment:</b>	Permanent listing (9 months minimum)
<b>Distribution:</b>	81 Systembolaget stores
<b>Deadline written offer:</b>	October 23, 2018
<b>Deadline Samples:</b>	November 27, 2018
<b>Launch Date:</b>	June 1, 2019

## Product Requirements

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<b>Country of Origin:</b>	Germany
<b>Type of Product:</b>	Beer
<b>Ex. Cellar Price:</b>	0,3-0,5 € per 500 ml Glass bottle
<b>Minimum Volume (units):</b>	30.000 (Volume Unit 500 ml Glass bottle)
<b>Type of Container:</b>	Glass bottle
<b>Container Size:</b>	500 ml
<b>Alcohol vol.:</b>	Maximum 5,6 % alc. vol. % alc. vol.
<b>Other Requirements:</b>	<ol style="list-style-type: none"><li>1. On launch plan stage reference was beer8</li><li>2. For this tender we are looking for a Kellerbier</li><li>3. The beer must be brewed in a brewery located in Bayern, Germany</li><li>4. It must be clearly indicated on the front label that this is a Kellerbier</li><li>5. Only one offer per producer is allowed</li><li>6. The price may vary depending on ABV % and container size. Please revert for individual pricing.</li></ol>

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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