

Clare Valley Shiraz/Syrah 2015 or younger – simultaneous launch in 750 and 375 ml bottles

Tender No. 60_6

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	125 Systembolaget stores
Deadline written offer:	October 23, 2018
Launch Date:	June 1, 2019

Product Requirements

Country of Origin:	Australia
Type of Product:	Red wine
Region (Classification):	Clare Valley
Grapes:	At least 95 % shiraz/syrah
Vintage:	2015 or younger
Ex. Cellar Price:	6,5-9 € per 750 and 375 ml Glass bottle
Minimum Volume (units):	8.700 (Volume Unit 750 and 375 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 and 375 ml
Ageing:	The wine needs to be aged for at least 12 months in oak barrels

Other Requirements:

1. On launch plan stage reference was aus3
2. This is a pair launch together with a 375 ml bottle
3. The grape variety as well as the appellation must be clearly indicated on the front label
4. The price range for 375 ml bottles is 3,5-5,2 EUR FOB per bottle.
5. The total volume requested is 7500 liters of which 1000 liters have to be provided in 375 ml bottles, e.g. 2700 bottles.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

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