

## India pale ale (IPA) NEW ENGLAND Tender No. 59\_40 STYLE 440 ml or 473 ml Can

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (9 months minimum)

**Distribution:** 176 Systembolaget stores

**Deadline written offer:** August 7, 2018

**Deadline Samples:** September 11, 2018

Launch Date: March 1, 2019

## **Product Requirements**

Country of Origin: Canada, Great Britain, Ireland, U.S.A.

Type of Product: Beer

**Ex. Cellar Price:** 0,5-0,9 € per 440 ml or 473 ml Can

Minimum Volume (units): 40.000 liters (Volume Unit 440 ml or 473 ml Can)

Type of Container: Can

Container Size: 440 ml or 473 ml

Alcohol vol.: Between 6 and 8 % alc. vol.

Sample Image: Yes

Other Requirements:

- 1. On launch plan stage reference was beer15
- 2. Only one offer per producer.
- 3. Pricing based on 7 % ABV and 440 ml can.
- 4. Pricing may vary depending on ABV and container size, please get in touch for individual pricing.

## To receive further information on this and other tenders feel free to contact us:

**Telephone:** 08-41 02 44 34 info@concealedwines.com

**ONLINE SUPPORT** 

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Apply for this tender on via online form

Concealed Wines AB - www.concealedwines.com - info@concealedwines.com