

## Lager, (Consumer panel = Cost to participate) Organic certified 440 ml – 500 ml Can

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Tender No. 59\_37

<b>Monopoly:</b>	Sweden (Systembolaget)
<b>Assortment:</b>	Permanent listing (9 months minimum)
<b>Distribution:</b>	241 Systembolaget stores
<b>Deadline written offer:</b>	August 7, 2018
<b>Deadline Samples:</b>	September 11, 2018
<b>Launch Date:</b>	March 1, 2019

## Product Requirements

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<b>Country of Origin:</b>	Any Country
<b>Type of Product:</b>	Beer
<b>Organic:</b>	Yes
<b>Ex. Cellar Price:</b>	0,2-0,35 € per 440 ml - 500 ml Can
<b>Minimum Volume (units):</b>	350.000 liters (Volume Unit 440 ml - 500 ml Can)
<b>Type of Container:</b>	Can
<b>Container Size:</b>	440 ml - 500 ml
<b>Alcohol vol.:</b>	Maximum 5,9 % alc. vol.
<b>Sample Image:</b>	You have to attach a product image to the written offer.

### Other Requirements:

1. On launch plan stage reference was beer6
2. This offer is subject to a consumer panel which means it involves an additional cost of 8000 SEK to participate. Please contact us for further details.
3. The design of the product plays an important role in the decision making for this tender.
4. Pricing based on 5 % ABV and 500 ml can.
5. Pricing may vary depending on ABV and container size, please get in touch for individual pricing.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

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