

Lager, (Consumer panel = Cost to participate) 330 ml Can

Tender No. 59_35

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	368 Systembolaget stores
Deadline written offer:	August 7, 2018
Deadline Samples:	September 11, 2018
Launch Date:	March 1, 2019

Product Requirements

Country of Origin:	France, Germany, Italy
Type of Product:	Beer
Ex. Cellar Price:	0,15-0,25 € per 330 ml Can
Minimum Volume (units):	500.000 liters (Volume Unit 330 ml Can)
Type of Container:	Can
Container Size:	330 ml
Alcohol vol.:	Maximum 5,5 % alc. vol.
Sample Image:	You have to attach a product image to the written offer.

Other Requirements:

1. On launch plan stage reference was beer2
2. This offer is subject to a consumer panel which means it involves an additional cost of 8000 SEK to participate. Please contact us for further details.
3. The design of the product plays an important role in the decision making for this tender.
4. Pricing may vary depending on ABV and container size, please get in touch for individual pricing.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

[Apply for this tender on via online form](#)
