

Pale colored Rum, simultaneous launch in 700 ml and 350 ml PET (Plastic bottle)

Tender No. 59_26

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	244 Systembolaget stores
Deadline written offer:	August 7, 2018
Deadline Samples:	September 11, 2018
Launch Date:	March 1, 2019

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Ex. Cellar Price:	1,5-2 € per 700 ml PET (Plastic bottle)
Minimum Volume (units):	30.000 liters (Volume Unit 700 ml PET (Plastic bottle))
Type of Container:	PET (Plastic bottle)
Container Size:	700 ml
Alcohol vol.:	Minimum 40 % alc. vol.
Other Requirements:	<ol style="list-style-type: none">1. On launch plan stage reference was spirit32. This tender is for a pair launch of one 700 ml bottle and a 350 ml bottle3. It must be clearly indicated on the front label that this is a Rum/Rhum4. Only one offer per producer.5. The total volume requested is 30.000 liters, of which 20.000 liters should be in 700 ml bottles and 10.000 liters in 350 ml bottles6. The price per 350 ml bottle is: 1. 1 - 1,5 €

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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