

Rose Gin (Consumer panel = A cost to participate) 700 ml Glass bottle or PET Tender No. 59_25

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	368 Systembolaget stores
Deadline written offer:	August 7, 2018
Deadline Samples:	September 11, 2018
Launch Date:	March 1, 2019

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Ex. Cellar Price:	1,5-3 € per 700 ml Glass bottle or PET
Minimum Volume (units):	55.000 liters (Volume Unit 700 ml Glass bottle or PET)
Type of Container:	Glass bottle or PET
Container Size:	700 ml
Alcohol vol.:	Minimum 37,5 % alc. vol.
Sample Image:	You have to attach a product image to the written offer.

Other Requirements:

1. On launch plan stage reference was spirit2
2. This offer is subject to a consumer panel which means it involves an additional cost of 8000 SEK to participate. Please contact us for further details.
3. The word 'pink' and/or 'rosé' must be clearly stated on the front label as well as the word 'gin'.
4. Only one offer per producer.
5. The design of the product plays an important role in the decision making for this tender.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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