

White wine in Can 2017 (if USA) and Tender No. 59_19 2018 (if Australia or NZ)

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (9 months minimum)

Distribution: 241 Systembolaget stores

Deadline written offer: August 7, 2018
Launch Date: March 1, 2019

Product Requirements

Country of Origin: Australia, New Zealand, U.S.A.

Type of Product: White wine Region (Classification): Any region

Grapes: Single varietal wine either of Pinot Gris, Riesling or Sauvignon Blanc

Vintage: 2017 (If USA) and 2018 (If Australia or NZ)

Ex. Cellar Price: 1,2-1,8 € per 250 - 375 ml Can

Minimum Volume (units): 10.000 liters (Volume Unit 250 - 375 ml Can)

Type of Container: Can

Container Size: 250 - 375 ml

Sample Image: Yes

Other Requirements:

1. On launch plan stage reference was other1

- 2. Grape variety/varieties has to appear on the packaging
- 3. It also need to appear that the can contains wine on the packaging
- 4. Pricing based on 375 ml can.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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Apply for this tender on via online form

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