

## Red wine based product that is aromatized with real coffee

Tender No. W181214

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<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Mainstream (160 - 180 stores)
<b>Deadline written offer:</b>	December 15, 2018
<b>Deadline Samples:</b>	January 14, 2019
<b>Launch Date:</b>	June 1, 2019

## Product Requirements

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<b>Country of Origin:</b>	U.S.A.
<b>Type of Product:</b>	Wine
<b>Ex. Cellar Price:</b>	2,8 - 4 € per 750 ml bottle
<b>Minimum Volume (units):</b>	6500 liters (Volume Unit 750 ml bottle)
<b>Estimated Volume (yearly):</b>	11000 liters (Volume Unit 750 ml bottle)
<b>Type of Container:</b>	bottle
<b>Container Size:</b>	750 ml

### Other Requirements:

1. Red wine based product that is aromatized with real coffee.
2. The production process must be explained on the offer
3. Screw cap closure may be advantageous.
4. Product feature enabling Alko's Green choice symbol will be advantageous.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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