

White blend including Chardonnay Tender No. W181202

Monopoly: Finland (Alko)

Assortment: Permanent listing (12 months minimum)

Distribution: Segment Premium (60 - 100 stores)

Deadline written offer:December 15, 2018Deadline Samples:January 14, 2019Launch Date:June 1, 2019

Taste Style: (See Taste Styles Info) crisp & fruity

Product Requirements

Country of Origin: Bulgaria

Type of Product: White wine

Region (Classification): To be indicated in the offer

Grapes: A blend of two grape varieties including Chardonnay. The proportion of the

dominant grape variety may not exceed 85 %. The grape varieties must be

indicated on the label.

Ex. Cellar Price: 1,4 - 1,9 € per 750 ml bottle

Minimum Volume (units): 2500 liters (Volume Unit 750 ml bottle)

Estimated Volume (yearly): 4000 liters (Volume Unit 750 ml bottle)

Type of Container: bottle

Container Size: 750 ml

Other Requirements:

- 1. The vintage must be indicated on the label.
- 2. Product feature enabling Alko's Green choice symbol will be advantageous.
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- 4. An ethical trade wine will be advantageous.
- 5. Modern, youthful style and appearance may be advantageous.
- 6. Screw cap closure may be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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Apply for this tender on via online form