

# Sauvignon Blanc Loire

## Tender No. W181211

Monopoly: Finland (Alko)

Assortment: Permanent listing (12 months minimum)

Distribution: Segment Mainstream (160 - 180 stores)

Deadline written offer:December 15, 2018Deadline Samples:January 14, 2019

Launch Date: May 1, 2019

Taste Style: (See Taste Styles Info) crisp & fruity or nuanced & structured

## **Product Requirements**

Country of Origin: France

Type of Product: White wine

Region (Classification): Loire

**Grapes:** Sauvignon Blanc. The grape variety must appear on the label/package.

**Ex. Cellar Price:** 1,4 - 1,8 € per 750 ml bottle

Minimum Volume (units): 15000 liters (Volume Unit 750 ml bottle)

Estimated Volume (yearly): 24000 liters (Volume Unit 750 ml bottle)

Type of Container: bottle

Container Size: 750 ml

Sample Image: Yes

### Other Requirements:

- 1. The classification of the wine must be indicated on the offer and on the label/package.
- 2. Screw cap closure may be advantageous.
- 3. Product feature enabling Alko's Green choice symbol will be advantageous.

#### To receive further information on this and other tenders feel free to contact us:

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#### **ONLINE SUPPORT**

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Apply for this tender on via online form

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