

## AC Beaujolais Rosé

Tender No. W181209

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<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Premium (60 - 100 stores)
<b>Deadline written offer:</b>	December 15, 2018
<b>Deadline Samples:</b>	January 14, 2019
<b>Launch Date:</b>	May 1, 2019

## Product Requirements

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<b>Country of Origin:</b>	France
<b>Type of Product:</b>	Rose wine
<b>Region (Classification):</b>	AC Beaujolais
<b>Ex. Cellar Price:</b>	3,2 - 4 € per 750 ml bottle
<b>Minimum Volume (units):</b>	6000 liters (Volume Unit 750 ml bottle)
<b>Estimated Volume (yearly):</b>	8000 liters (Volume Unit 750 ml bottle)
<b>Type of Container:</b>	bottle
<b>Container Size:</b>	750 ml

### Other Requirements:

1. Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer.
2. Modern, youthful style and appearance will be advantageous.
3. Product feature enabling Alko's Green choice symbol will be advantageous.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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