

Muscadet France

Tender No. W181110

Monopoly: Finland (Alko)

Assortment: Permanent listing (12 months minimum)

Distribution: Segment Mainstream (160 - 180 stores)

Deadline written offer:November 15, 2018Deadline Samples:December 14, 2018

Launch Date: May 1, 2019

Taste Style: (See Taste Styles Info) crisp & fruity or nuanced & structured

Product Requirements

Country of Origin:FranceType of Product:White wineRegion (Classification):Muscadet

Ex. Cellar Price: 2,8 - 4 € per 2000 ml bag-in-box

Minimum Volume (units): 30000 liters (Volume Unit 2000 ml bag-in-box)

Estimated Volume (yearly): 50000 liters (Volume Unit 2000 ml bag-in-box)

Type of Container: bag-in-box
Container Size: 2000 ml

Other Requirements:

- 1. The classification of the wine must be indicated on the offer under additional information and on the packaging.
- 2. Modern, youthful style and appearance will be advantageous.
- 3. Product feature enabling Alko's Green choice symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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Apply for this tender on via online form

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